

At P.A Block Entertainment, we recognize that privacy is important. This document outlines the types of personal information we receive and collect when you use P.A Block Entertainment's services, as well as some of the steps we take to safeguard information. We hope this will help you make an informed decision about sharing Personal information with us.

Scope

- **Purpose and Consent:** Before collecting your personal Information, or at the time of collection, we will explain to you the purpose of collecting it and obtain your consent.
- **Limiting Collection:** Our collection of personal Information is limited to what is reasonable under the circumstances and your information will be used only for the purpose for which it is collected.
- **Security:** Your Personal Information is kept confidential and secure and is not disclosed to anyone outside our company without your consent, unless required by law.
- **Access:** You have the right to access your own Personal Information, and to correct any inaccuracies.

Personal information and other data we collect

- P.A Block Entertainment collects personal information when you register for a P.A Block Entertainment service or otherwise voluntarily provide such information. We may combine personal information collected from you with information from other P.A Block Entertainment services or third parties.
- P.A Block Entertainment uses cookies and other technologies to enhance your online experience and to learn about how you use P.A Block Entertainment services in order to improve the quality of our services.

Uses

- We may use personal information to provide the services you've requested.
- We may also use personal information for auditing, research and analysis to operate and improve P.A Block Entertainment services.
- When we use third parties to assist us in processing your Personal information, we require that they comply with our Privacy Policy and any other appropriate confidentiality and security measures.
- We may also share information with third parties in limited circumstances, including when complying with legal process, preventing fraud or imminent harm, and ensuring the security of our facilities and services.

More information

P.A Block Entertainment has collected and collects Personal Information for the following purposes:

- a) to establish and maintain responsible commercial relations with Individuals and to provide ongoing service;
- b) to understand Individual needs;
- c) to develop, enhance, market or provide products and services;
- d) to manage and develop its business and operations, including Artistnel and employment matters; and
- e) to meet legal or regulatory requirements, including to protect or defend a legal interest, and in connection with an actual or possible P.A Block Entertainment corporate re-organization, merger or amalgamation with another entity, or an actual or possible sale of all or a substantial portion of the assets of P.A Block Entertainment, provided that the Personal Information disclosed continues to be used by the entity acquiring the information either for evaluation of the possible transaction, or, on completion of any such transaction, for the purposes permitted by this Privacy Policy.

Call us now for a **FREE** consultation and studio tour

P.A BLOCK ENTERTAINMENT
Custom Music And Multimedia

TEL 613.862.7391 or 613.291.8671

EMAIL pablock@pablock.com

WEB www.PABLOCK.com

As examples of the above

- 1) P.A Block Entertainment may from time to time use a Artist's Personal Information to contact the Artist about changes, enhancements or similar notices related to P.A Block Entertainment products and services;
- 2) if an Artist indicated that he/she was interested in receiving offers or information from P.A Block Entertainment or certain of our selected sponsors or advertisers, P.A Block Entertainment may send the Artist materials about products and services that P.A Block Entertainment feels may be of interest to the Artist; and
- 3) If an Artist enters a contest or other promotion offered on a P.A Block Entertainment website, P.A Block Entertainment may, under the rules of the promotion, use the Artist's name and certain other information to administer the promotion, such as contacting, announcing and promoting the winners of the promotion.

Obtaining Consent

P.A Block Entertainment will make a reasonable effort to make sure Artists understand how P.A Block Entertainment will use their Personal Information. P.A Block Entertainment will obtain consent from Artists before or when it collects or uses the Personal Information. P.A Block Entertainment will not attempt to deceive Artists into giving consent.

An Artist's consent can be express, implied, or given through an authorized representative. A Artist can withdraw consent at any time, with certain exceptions noted herein. P.A Block Entertainment, however, may collect, use or disclose Personal Information without the Artist's knowledge or consent in exceptional circumstances where such collection, use or disclosure, permitted or as required by law.

Refusing or withdrawing Consent

We make good faith efforts to provide you access to your Personal information upon request and to let you correct such data if it is inaccurate and delete it, when reasonably possible. Subject to legal and contractual requirements, a Artist can refuse to consent to P.A Block Entertainment's collection, use or disclosure of Personal Information about the Artist, or a Artist may withdraw the Artist's consent to P.A Block Entertainment's further collection, use or disclosure of Personal Information at any time in the future by giving P.A Block Entertainment reasonable notice, unless:

- 1) the consent relates to certain information required for credit approval which a Artist applies for or accepts,
- 2) the consent is otherwise required by law or
- 3) the use or disclosure is permitted by law or is related to the legal or regulatory requirements described herein.

If an Artist refuses or withdraws the Artist's consent, P.A Block Entertainment may not be able to provide the Artist or continue to provide the Artist with some products, services or information, which may be of value to the Artist.

Direct Marketing

We may inform you about products or services by email, mail, or telephone. If you do not wish to receive direct marketing, simply contact us and tell us that you do not wish to be contacted in a particular manner. Your Personal Information will not be used or disclosed without your consent, except where required or permitted by law. We will not sell your Personal Information to any organization, for any purpose.

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Security

Photographs and video surveillance are used in order to provide greater customer service, lower prices and maintain security of the establishment. We also may provide information and your likeness to regulatory authorities and law enforcement officials in accordance with applicable law or when we otherwise believe in good faith that the law requires it. In the event of a sale of all or part of one of our businesses, we may share customer information related to that business as part of the transaction. We will release specific information about you or your account to comply with any valid legal process such as a search warrant, subpoena, statute or court order. We will also release specific information in special cases, such as if there is an attempted breach of the security of the P.A Block Entertainment Studio, or a physical threat to you or others.

Links to Other Web Sites

In some areas, P.A Block Entertainment includes links to other web sites. Note that we do not review the privacy practices of those sites, or guarantee the privacy of information you enter outside of **<http://www.pablock.com>**

Note: If any Artist at any time has any questions or concerns about P.A Block Entertainment's privacy practices, the Artist can either:

Call customer service at:

6138627391 or 6132918671

Email at customerservice@pablock.com

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